## PERSONAL USE & SHOWROOM DISCOUNT

## EQUIPMENT PERSONAL USE PROGRAM

## **Exclusive Equipment Discounts**

Nothing makes an equipment recommendation more authentic than firsthand experience. That's why we offer a program to make it easy to put Armstrong Air® equipment in your team's homes, your office, or your shop.



See your Hercules rep for details and pricing.

Dealers can receive a one-time instant discount for any Allied Air branded residential or commercial equipment for any of the following applications:

- Personal home of dealer or dealer employees
- Place of business for the dealer
  - Office HVAC or showroom displays
- Technical school or training facility for dealer
- · Donations, such as Habitat for Humanity

## Terms & Conditions:

You must be registered dealer to participate in this program. There is only one personal use per person per lifetime. You must speak to your Hercules sales representative to gain management approval to participate in the program. The instant discount will be provided on the invoice when the equipment is purchased. Discount will only apply to the equipment. Account must be in good standing to participate in the program. The cost of the equipment will be split between the dealer, Hercules Industries, and Allied Air. We reserve the right to cancel or modify this program without prior notice.